The question

Matilde Serao · 30 October

What do I need to leave my permanent job and open my own practice within a year? The reading in brief The person asking has a permanent job and wants to open an online practice. The consultations are ready, the courses are not yet. They have a large social media following, but few sales. One year may not be enough. To move faster, they need to define the courses, explain to their followers how to buy a consultation and check whether they really become clients. Scroll to read the entire reading, card by card →

La Lune

Past

In the past, La Lune connects the practice project with an intuition and the image of a place of your own. Two houses appear on the card: apparently even the address wants to keep its options open. The crayfish in the pool recalls instinct, but to understand what you need today, it is worth distinguishing what attracts you about changing premises from the practical possibilities you have already considered. La Lune also speaks of shifts in place or time: it is therefore worth looking at how your project took shape before taking a deadline for granted.

The question

Have you already found premises for the practice, or are you still considering several locations?

> I could use the space I use now and the practice is mainly online anyway

L'Impératrice · reversed

Present

In the present, L'Impératrice reversed indicates an unfinished plan for moving from a permanent job to your own practice. The ideas may be there, but organising a workable strategy within a year is still a difficult point. In short, a nice draft will not persuade the permanent job to let go. The sceptre leaning forwards recalls momentum towards the future; her gaze, however, returns to La Lune in the past, where intuition and changes of time or place have already occupied your thoughts. Since you could use your current space and work mainly online, what deserves attention here is above all how to shape the project, not just where to locate it.

The question

To launch the online practice, which part of the plan still needs defining: the services to offer, the timing or how to organise the work?

> Some of the services, especially the training, still need defining but the online consultations are ready

Le Diable

Future

In the future, Le Diable sets a test: recognising which ties would accompany the move from a permanent job to your own practice. The two chained followers would happily take a coffee break, but first they would have to agree on who has the keys. The image recalls obligations and habits to examine, not an insurmountable obstacle. L'Impératrice reversed turns her back on him: while part of the plan, especially the training, remains undefined, it is easy to overlook this check. The online consultations are ready; the card invites you to distinguish what you can start from what might still tie you to the old arrangement.

The question

Have you already checked whether your current contract restricts the launch of online consultations?

> Yes but I sorted it out

Le Pape

The solution, above L'Impératrice

Le Pape indicates that shaping your practice depends on your ability to transmit what you know and work as a consultant. He is not asking you to take holy orders: rather, to give your skills a recognisable voice. The two followers shown on the card aptly recall the exchange on which consulting and teaching are based. In the present, Le Pape responds to L'Impératrice reversed: while part of the plan remains incomplete, the online consultations you have already prepared are a practical foundation. The training can take shape through this same ability to communicate, without treating the entire project as undefined.

The question

For the training, have you already chosen your audience and which subject to teach first?

> I have already recorded some lessons

Le Soleil

Where Le Pape looks

In the future, Le Soleil centres on collaboration, word of mouth and a community to build around the online practice. The low wall is still being built: excellent news for someone wanting to open a practice, as long as they do not expect clients to arrive with the keys already in hand. The two figures recall mutual help; Le Pape looks precisely here, suggesting that the recorded lessons can become opportunities to meet. Collars appear in both Le Soleil and Le Diable: even though the contractual restriction is resolved, it will be useful to distinguish ties that support collaboration from those that risk becoming obligations.

The question

Do you already have people or channels through which to promote the recorded lessons and consultations?

> Social media that is doing very well but not converting into sales

Final reading

The reading in summary

To leave your permanent job and open your own practice, what you need above all is a defined offering and an effective bridge between the interest you generate and the consultations people choose to buy. The spread shows possibilities for building, but does not guarantee that the transition will happen within a year: the deadline depends on how concrete you can make that bridge. In the past, La Lune speaks of imagination and a possible space. The project already has a shape in your mind; with a primarily online practice, not everything has to begin with finding new premises. In the present, however, L'Impératrice reversed signals an unfinished plan: she still looks towards that initial vision and risks sidelining the test awaiting the project. The point you raised about training resonates with this card, while the consultations are already ready. Le Pape, placed in support of L'Impératrice, indicates something you are already doing: passing on your knowledge. The recorded lessons are therefore a real step, not just a good intention. His gaze turns towards Le Soleil, where collaboration, word of mouth and building a community matter: for now, social media does not lack an audience; what is missing is the move from attention to choosing the services. Here La Lune and Le Soleil complement each other: from an imagined space to a practice that takes shape through relationships and practical activities, even without immediately changing premises. In the future, Le Diable tests the project with the risk of an illusion: confusing visibility with sales. The contractual restriction you say you have resolved should not be called into question again by the cards; the comparison with Le Soleil concerns rather the kind of relationship you build with your audience. In brief: define the training, make access to consultations clear and check whether interest becomes work. Social media numbers know how to flatter; the practice, with much less flirtation, needs clients too.